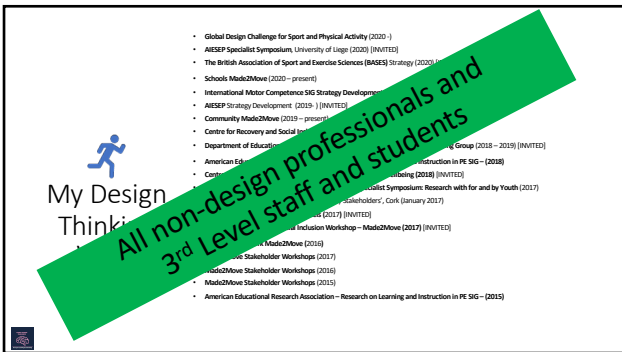




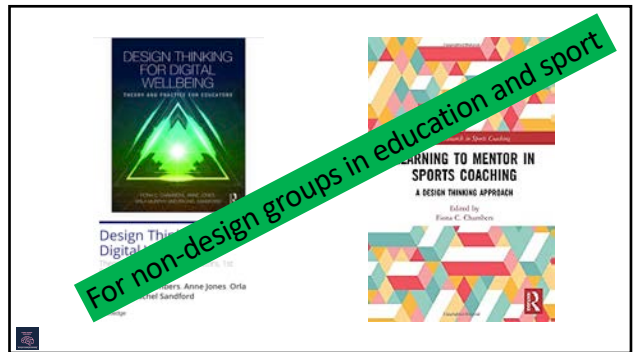
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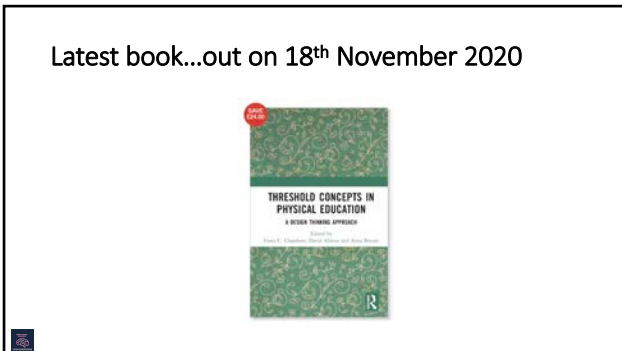
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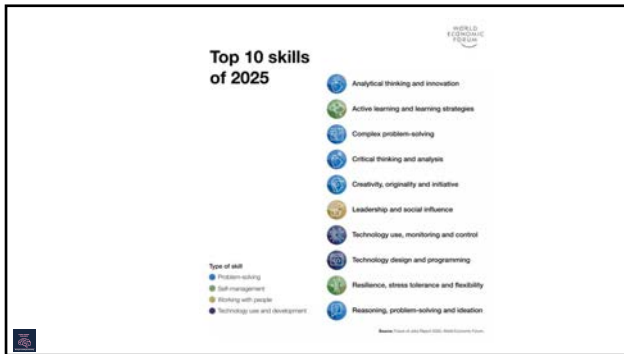
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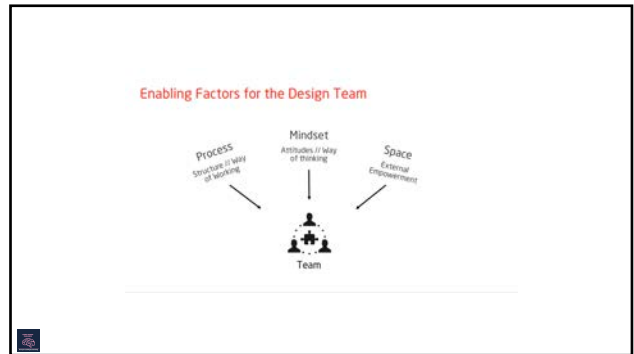
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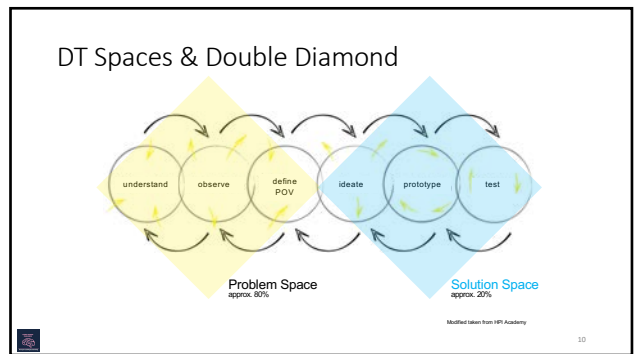
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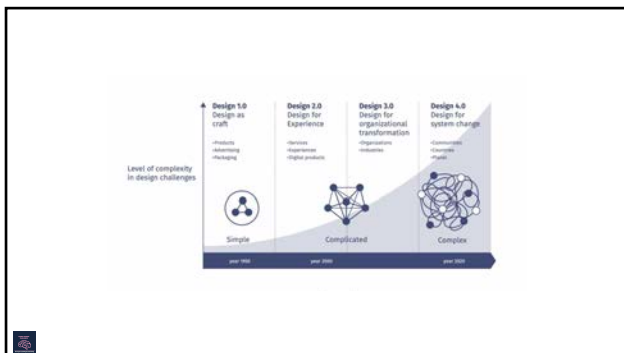
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12

A tale of two pandemics  
(Hall et al, 2020)

- Physical Inactivity/Sedentary Behaviour pandemic
- Covid19 Pandemic

13

RTE News Sport Entertainment Arts/Life Culture Food TV Audio More

Without a vaccine, I can't see how we can go back - Jude's boss preaches safety first

Updated Wednesday, 27 May 2020 08:04

14

BBC News  
Coronavirus: Minister says sport should be 'behind closed doors'

New restrictions aimed at combating the spread of Covid-19 in NI came in on Friday. They are to last four weeks. On Saturday, two further ...  
2 weeks ago

The Irish Times  
Tennis clubs in Republic of Ireland to close under Level 5 Covid-19 restrictions

Tennis clubs in Republic of Ireland to close under Level 5 Covid-19 ...  
1 week ago

RTE.ie  
Ireland Six Nations game off due to France Covid cases

Ireland's final Women's Six Nations game against France has been postponed due to an outbreak of Covid-19 in the French camp. Originally ...  
18 hours ago

15

The Economist

Can sport survive the covid-19 pandemic without spectators?

They might not see it all  
International

Making professional games safe may be feasible. Making them pay will be harder

16

Fear Vs Social Hunger

Mogens Kirkeby, President, International Sport and Culture Association  
30th April 2020

17

Today's problems are often yesterday's solutions

Peter Senge, MIT

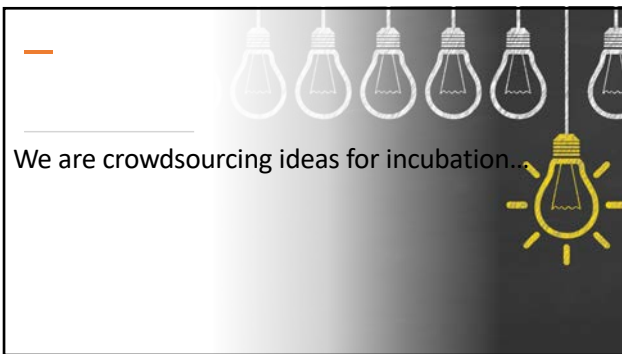
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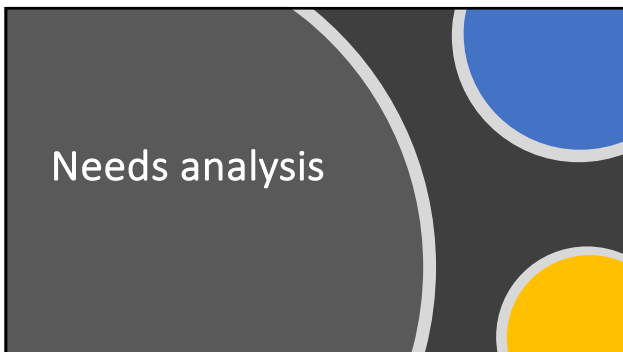


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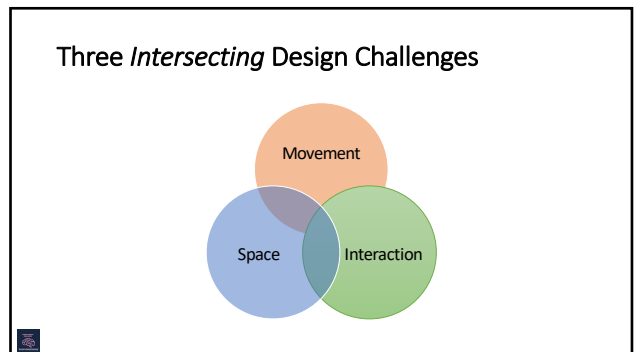
### 11 Design Nudges...(Sallis et al, 2020)

- Examine the potential of PA as a mitigation strategy in moderating the impact of the novel coronavirus
- Develop methods for measuring PA during the COVID-19 pandemic
- Identify factors that influence PA in the context of the COVID-19 pandemic
- Use big data to understand changes in PA during the pandemic
- Learn how to reduce disparities in PA opportunities during crises
- Develop and evaluate interventions to increase PA during the COVID-19 pandemic
- Improve clinical care of people with coronavirus infections through PA
- Evaluate methods for managing safe use of PA locations
- Evaluate local mapping of safe places to be active during the pandemic
- Cultural tailoring of PA promotion during crises
- Translate research into practice and policy for the current and future pandemics

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27



28

### Golden Threads

- Inclusion
- Ability
- Culture
- Age
- Religion
- Ethnicity
- Gender
- Socio-economic status
- Sustainability
- Built environment conditions
- Physical activity preferences

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### How Might We...

Sustainably redesign sport and physical activity for children and families, the young and the not-so-young, for participants, spectators, fans and community groups, so that it is inclusive, accessible, attainable – and fun! – during the pandemic and afterwards?

30



31

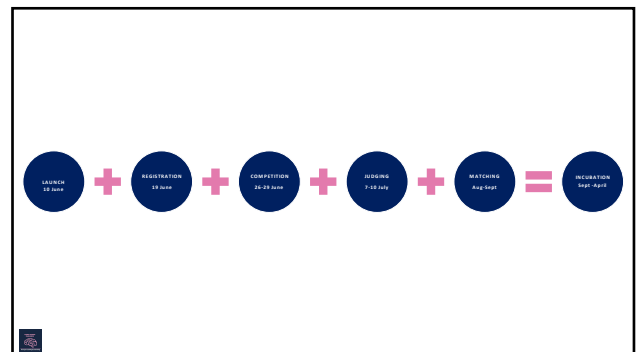
### Kazan Action Plan (2017)

- SDG 3: Ensure healthy lives and promote well-being for all, at all ages;
- SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all;
- SDG 5: Achieve gender equality and empower all women and girls;
- SDG 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all;
- SDG 10: Reduce inequality within and among countries;
- SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable; as well as
- SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

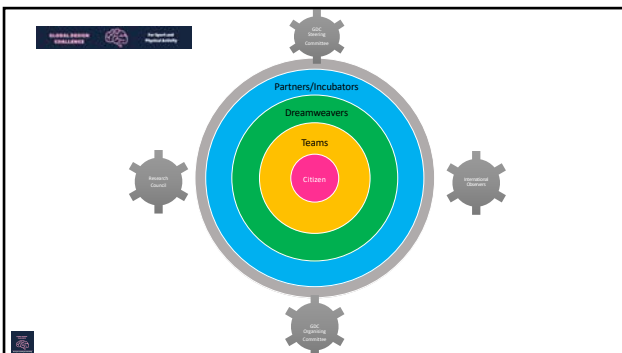
32



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34



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UNESCO  
WHO  
Commonwealth Secretariat  
*Observers*

Philipp Muller Wirth  
João Breda  
Ollie Dudfield

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## WEBINARS AND RESOURCES

**Design Thinking:** Released on 24<sup>th</sup> June  
**Pitching Resources:** Resources Released on 25<sup>th</sup> June AND live Q&A on Sunday afternoon

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## GLOBAL DESIGN CHALLENGE

GDC - Community of Practice

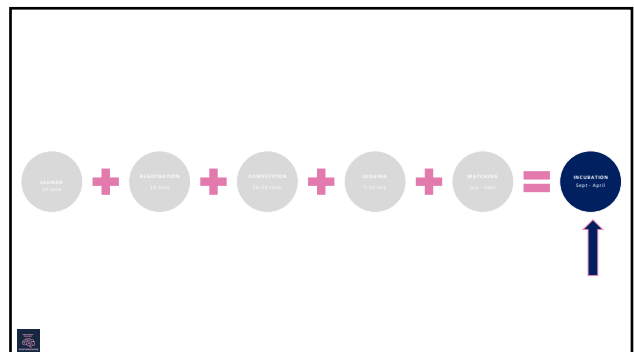
For Sport and Physical Activity

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## Platforms

- Devpost
- MSTEams
- Google Drive
- Trello
- Sport Ireland
- TACTHUB
- Meeting Bird
- Twitter
- Instagram
- Facebook
- LinkedIn
- Zoom

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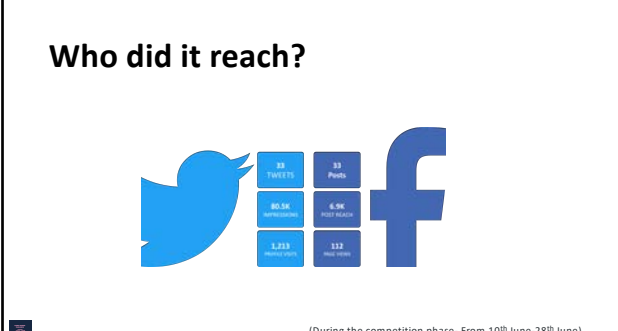


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## Impact

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## Who did it reach?



33 Tweets	33 Posts
80.5M Impressions	4.9K Post Reach
1,313 Retweets	112 Ret-Likes

(During the competition phase - From 10<sup>th</sup> June-28<sup>th</sup> June)

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## Statistics

- 6 months
- 187 teams
- 37 finalists
- 8 winners
- 19 teams incubating
- 40 countries
- 12 time zones
- 12 mentors/dream weavers
- 22 partners
- 43 on GDC Organisation Team
- c.10,000 volunteer hours
- 3 International Observers

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## Impacts of GDCSPA 1.0

- PROFESSIONAL NETWORK
- NETWORK: SPORT, BUSINESS AND EDUCATION
- BUILDING DESIGN CAPABILITY
- VOLUNTEERISM
- 19 TEAMS BEING INCUBATED
- UNESCO: MAPPING PROJECTS TO KAZAN SDGS



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## EnerEthics - Moulding Better Humans

<https://vimeo.com/433529143>

- Provide a measurable PQ rating- that is a measure of 'Personal Wellbeing Intelligence'.
- As with IQ (Intellectual) & EQ (Emotional) Intelligence, PQ enhances understanding and enables people to give expression to Wellbeing via responsible choices and wholesome lifestyles. These become manifest in a series of life-skills and humanistic capacities that propagate a lasting sense of meaning and purpose.

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## FreeBay

<https://youtu.be/ktTk0N8eVzY>

- FreeBay is a web application that helps families identify available subsidies and programs, source donated equipment, locate green spaces, and keep current on the most up to date return-to-sport requirements.
- The FreeBay web application will achieve this by facilitating the delivery of information on fee subsidy programs and how to access them.
- FreeBay will also create an online marketplace of used equipment available for donation and pickup within communities. Widening inequality means that there is a need to get children and families access to equipment that they typically only have access to through their club, facility, or programming. With these opportunities suddenly unavailable, having equipment like tennis rackets, hockey sticks, and jump ropes available at home will become a necessity.
- FreeBay will also connect families to an inventory of green spaces and facilities available based on geo-location.

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## PlayDate

<https://youtu.be/VdGwCFrvFzQ>

- Playdate is a concept solution designed to attend pains and aspirations of students and teachers.
- Playdate allows to create and share remote physical activities by setting an environment where:
- Teachers and students can build events (Playdates) together to remotely meet and play together.
- Playdates are built by snapping blocks of activities to build a timeline that shows duration and intensity.
- Teachers can assign blocks of activities to students and sequence them in the timeline.
- Students (as well as any other individual) can co-create their own Playdates or choose a Playdate and share with friends they will play with later on.
- Invites are sent and participants play together in a Zoom-like virtual space. Students can give feedback to teachers and add reflections in regards to activities they just did.
- Participants can create funny clips to share to social, invite friends and family to join.

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## Exerspace

<https://youtu.be/MAfj1qiQe48>

- Exerspace is a platform that suggests socially distant physical activities based on space constraints and helps users discover new, open spaces, and connect them to mentors.
- In the mobile or web app, a user inputs the dimensions or type of space (ex. bedroom, living room, front yard, etc.) of the confined space that they use for physical activity and the number of people they want to join the activity.

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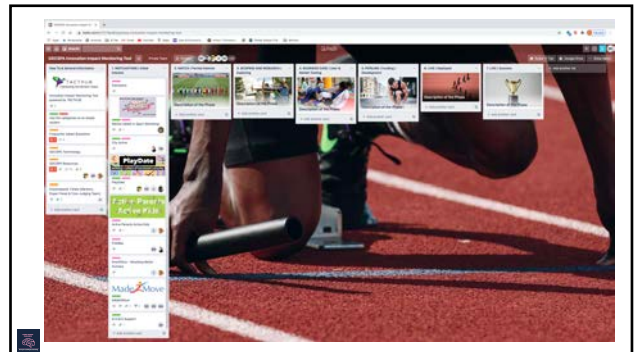


### Project PRESFUL

[https://youtu.be/9urFw3G\\_zGc](https://youtu.be/9urFw3G_zGc)

- Project PRESFUL aims at protecting, respecting and fulfilling the human rights of all involved in the delivery of physical education, physical activity and sport.
  - Protect:** Identify which human rights are at risk in the respective countries and sports and implement a human rights policy based on that assessment.
  - Respect:** Address the sporadic use of due diligence mechanisms in sports through adjusting existing practices in the sporting context with the target of implementing human rights considerations into every business operation and decision.
  - Fulfill:** From a matter of reputation to a matter of liability - human right risks must be monitored and evaluated. This will be fundamental in order to understand their impact and be accordingly improved.

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See more:

<https://global-design-challenge.lewpost.com/submissions>

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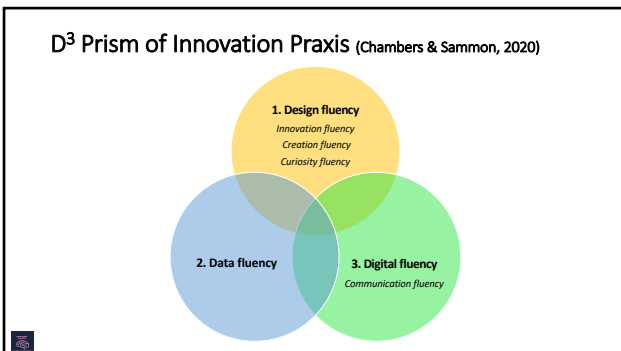
2021

**GLOBAL DESIGN CHALLENGE**

incubator? hacker? educator? mentor? judge? researcher?

**For Sport and Physical Activity**

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UCC Government of Ireland Human Capital Initiative  
Fee Subsidised Industry Focused Courses

COVID-19 COURSES MY UCC SEARCH

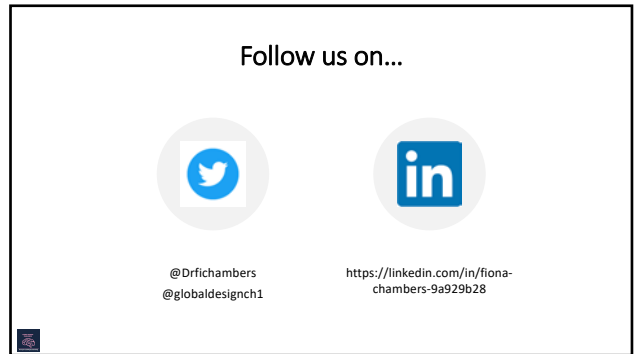
Fee Subsidies Available  
New industry-focused upskilling programmes, 90% 100% Fee Subsidies available. [View Fees and Costs sections for Details.](#)

LEW POSTGRADUATE COLLEGE  
**Innovation through Design Thinking**

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